



This document presents a curated selection of our work featured at the Medical Rehabilitation Conference. It reflects our commitment to advancing healthcare communication through thoughtful design and innovation.



**MEDICAL
REHABILITATION
CONFERENCE**
6-7 MAY 2026



MEDICAL REHABILITATION CONFERENCE

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LOGO GUIDELINES

MEDICAL REHABILITATION CONFERENCE

These guidelines ensure the correct use of the logo to maintain the visual identity and consistency of the Medical Rehabilitation Conference across all platforms and applications.

COLOR PALETTE

| | | | | |
|------------------------------|----------------------------|-----------------------------|----------------------------|-----------------------------|
| #0E4D2F | #2FA84F | #8BC34A | #1E88E5 | #0D47A1 |
| R 14 G 77 B 47 | R 47 G 168 B 79 | R 139 G 195 B 74 | R 30 G 136 B 229 | R 13 G 71 B 161 |
| C 91 M 43 Y 95 K 41 | C 78 M 0 Y 86 K 0 | C 56 M 0 Y 100 K 0 | C 79 M 38 Y 0 K 0 | C 100 M 79 Y 3 K 0 |

TYPOGRAPHY

Aa MONTERRAT
 Bold
 ABCDEFROD#NONPQRSTUVWXYZ
 0123456789

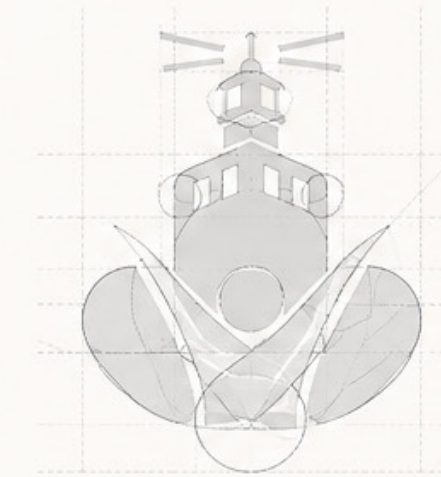
PRIMARY LOGO



LOGO MEANING

- LIGHTHOUSE**
Symbolizes guidance, hope and leading the way to a better future.
- HUMAN FIGURE**
Represents recovery, strength, achievement and a new beginning.
- SUPPORTING HANDS**
Reflects care, support, treatment and holistic rehabilitation.
- CARE & PROTECTION**
Signifies safety, compassion and continuous support.
- LIGHT BEAMS**
Represent hope, inspiration and positive transformation.

LOGO CONSTRUCTION



CLEAR SPACE

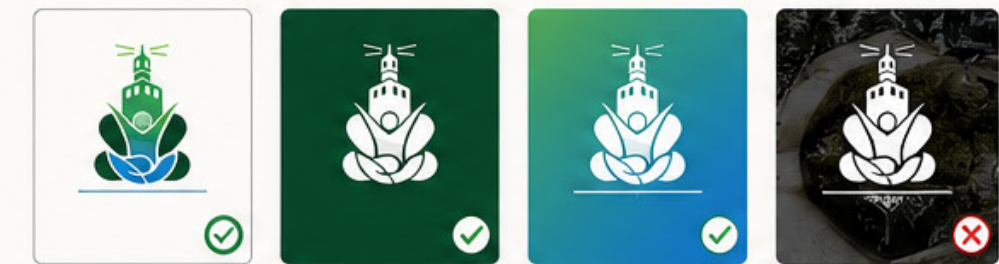


The clear space around the logo should be equal to the height of the letter "E" in the word "MEDICAL".

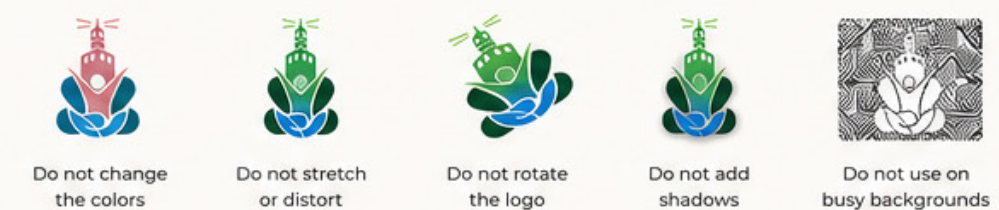
MINIMUM SIZE



BACKGROUND USAGE



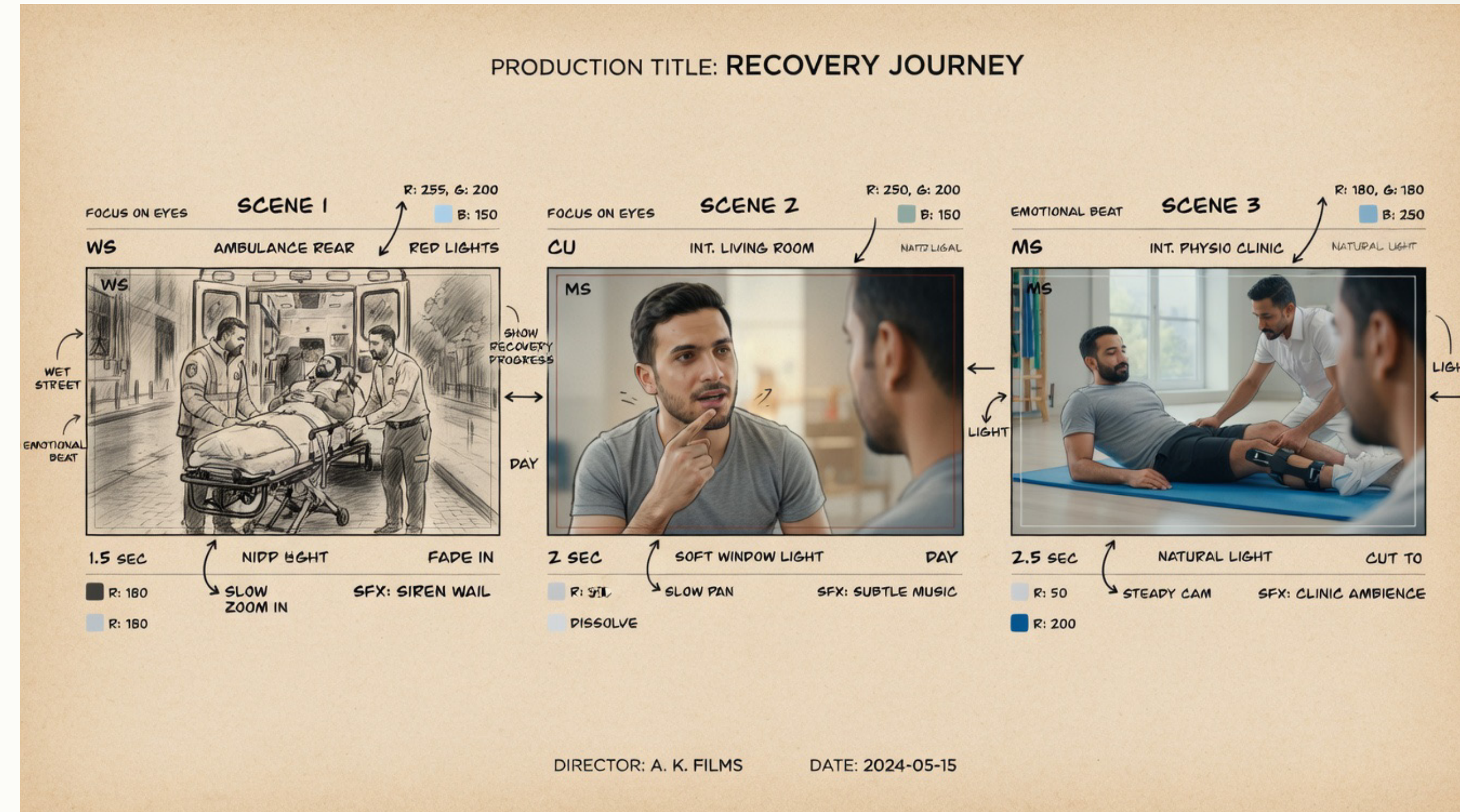
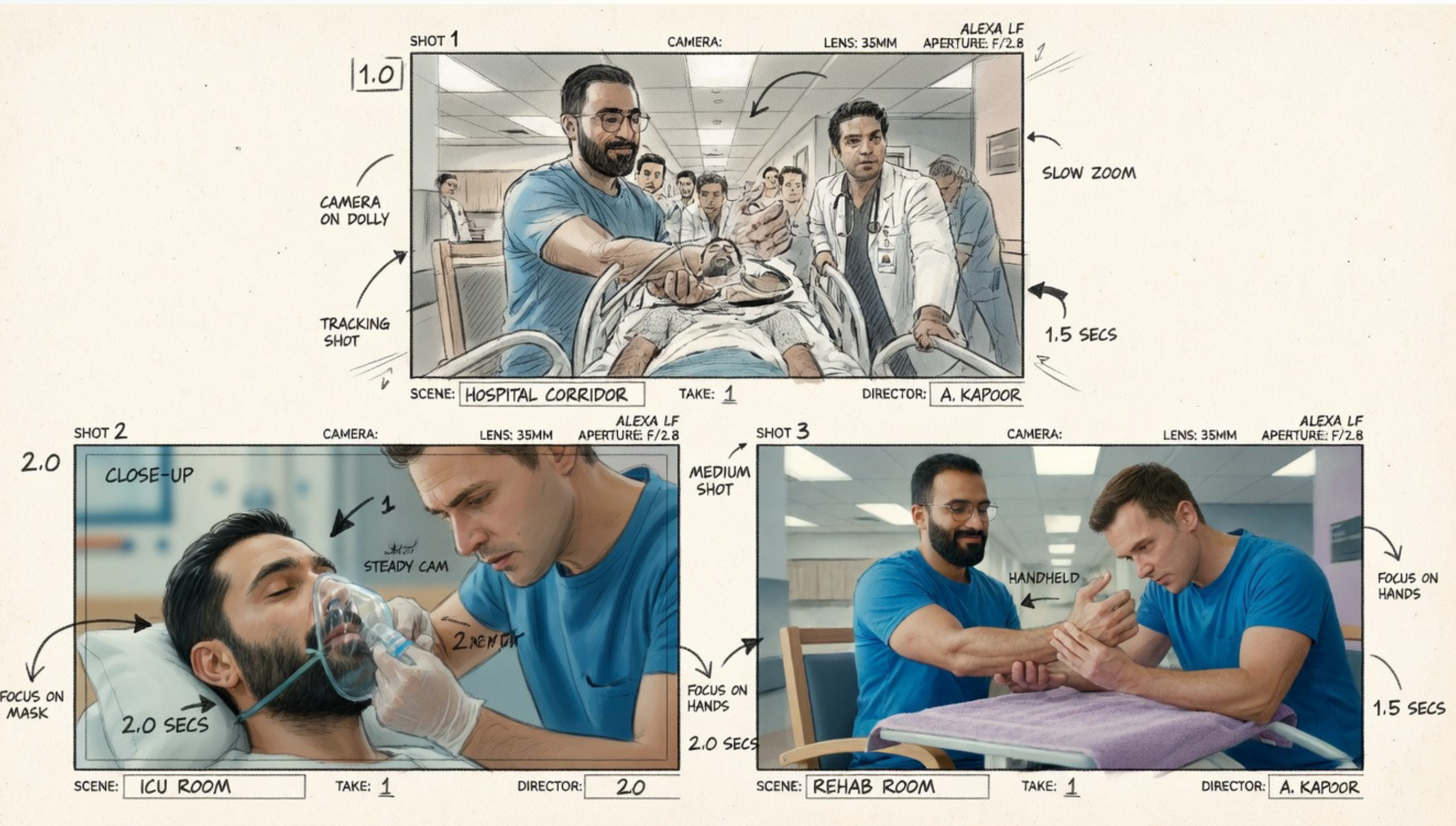
INCORRECT USAGE



— GUIDING RECOVERY. EMPOWERING LIVES. —

“We designed a logo inspired by King Abdulaziz University’s visual identity, tailored specifically to align with the Medical Rehabilitation Conference.”





We produced a full video from concept development and scriptwriting to design, final production, and sound effects integration





We designed the main poster for the conference





Interdisciplinary Medical Rehabilitation Conference
Innovative Research and Technology in Rehabilitation

6-7 May 2026 | Jeddah King Faisal Conference Center - King Abdulaziz University

The influence of low resistance respiratory muscle training on pulmonary function and high intensity exercise performance



Dr. Hajed Al-Otaibi
Associate Professor of Respiratory Therapy, King Abdulaziz University

Logos at the bottom of the slide include: King Abdulaziz University, MEDICAL REHABILITATION CONFERENCE, GETINGE, and others.

We designed the operational presentation for the conference sessions



We designed various printed materials for the conference









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